

Christian Pentzold

University of Bremen,
Center for Media, Communication and Information Research (ZeMKI)
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APPOINTMENTS

The Hebrew University of Jerusalem, Israel, 2018

Alexander von Humboldt Foundation Fellow
Department of Communication and Journalism, Faculty of Social Sciences

University of Bremen, Germany, 2016-Present

Associate Professor
Center for Media, Communication and Information Research

King's College London, U.K., 2015

Visiting Fellow
Department for Communication, Media & Creative Industries

Alexander von Humboldt Institute for Internet and Society, Berlin, Germany, 2012-Present

Associate Researcher
Internet Policy & Governance Working Group

Technische Universität Chemnitz, Germany, 2011-2016

Lecturer and Post-Doc
Institute for Media Research & Graduate School "Crossworlds. Connecting Virtual and Real Social Worlds" (funded by the German Research Foundation/DFG)

University of Oxford, U.K., 2009

Visiting Doctoral Student
Oxford Internet Institute

EDUCATION

University of Trier, Germany

2017. Habilitation (facultas docendi), Media and Communication Studies
Thesis: "Transmedia Discourses. Conditions, Analytical Framework, and Case Studies"
Committee: Hans-Jürgen Bucher, Johannes Kopp, Martin Wengeler, Martin Loiperdinger, Werner Holly

Technische Universität Chemnitz, Chemnitz, Germany

2013. Ph.D., Media and Communication

Dissertation: “Practices and Institutions of Web-Based Collaboration”

Committee: Claudia Fraas, Carsten Winter, Peter Ohler

Technische Universität Chemnitz, Chemnitz, Germany

2006. Master of Arts, Media and Communication

Thesis “Towards an Integrative Analytical Framework for Wiki Discourse”

University of Stirling, U.K.

2005. Master Program, Film and Media Studies, Department of Film, Media and Journalism/Media Research Institute

Technische Universität Chemnitz, Chemnitz, Germany

2004. Bachelor of Arts, Media and Communication

AWARDS, FELLOWSHIPS, AND GRANTS

2017. Alexander von Humboldt Foundation Visiting Grant, The Hebrew University of Jerusalem, Israel.

2017. German Federal Ministry of Education and Research (BMBF), PI: The Public Understanding of Big Data (40,000 Euro).

2017. German Research Foundation (DFG): Communication Memory Studies Network, PI (PE 2436/1-1)(86,000 Euro).

2017. German Academic Exchange Service (DAAD), Travel Grant, International Communication Association (ICA) conference at San Diego, U.S.A.

2016. Mundane Memories workshop, King’s Interdisciplinary Social Science Doctoral Training Centre (KISS-DTC) funded by the Economic & Social Research Council (ESRC).

2016. German Research Foundation (DFG). Discourse – Digital Network (80,000 Euro).

2016. 8th German-Israeli Frontiers of Humanities Symposium (GISFOH), Alexander von Humboldt Foundation and Israel Academy of Sciences and Humanities.

2014. Dissertation Award. Sociology of Media Communication Section, German Communication Association (DGPUK).

2014. Nomination, Dissertation Award, Commerzbank Foundation.

2013. Governance of Innovation in Digital Creative Markets: Intellectual Property and Informal Social Norms. Seed Grant, Alexander von Humboldt Institute for Internet and Society, Berlin, Germany
2012. FAZIT Foundation, Travel Grant, European Communication Research and Education Association (ECREA) meeting at Istanbul, Turkey.
2011. German Academic Exchange Service (DAAD), Travel Grant, Society for Social Studies of Science (4S) Annual Meeting, Cleveland, U.S.A.
2011. TOP-5 Paper Award, 16th European Meeting of the Society for Media in Science, Dresden, Germany (with Albrecht, Steffen; Fraas, Claudia; Gerth, Michael; Herbst, Sabrina; Kahnwald, Nina; Kawalek, Jürgen; Köhler, Thomas; Saupe, Volker; Schwendel, Jens; Stark, Annegret; Weller, Anja; Welz, Tobias).
2009. German National Academic Foundation (Studienstiftung des deutschen Volkes) Travel Grant, Berkman Centre for Internet & Society, Harvard Law School, Harvard University.
2009. British Engineering and Physical Sciences Research Council (EPSRC), Fellowship Grant, Oxford Internet Institute, University of Oxford.
2009. German Research Foundation (DFG). Methods for Sampling and Analyzing Online Discourses. Co-PI with Claudia Fraas and Stefan Meier (160,000 Euro)
2009. Saxon State Department for Science and Culture (SMWK), Leaner Communities of Practice (15,000 Euro)
2008. German National Academic Foundation (Studienstiftung des deutschen Volkes) Travel Grant, Summer Doctoral Programme, Oxford Internet Institute, University of Oxford.
2007. German National Academic Foundation (Studienstiftung des deutschen Volkes), Dissertation Research Grant (45,000 Euro).
2007. Foundation of German Business (Stiftung der deutschen Wirtschaft), Dissertation Research Grant (declined).
2008. German National Academic Foundation (Studienstiftung des deutschen Volkes), Study Abroad Scholarship, University of Stirling
2004. German National Academic Foundation (Studienstiftung des deutschen Volkes), Scholarship.

PUBLICATIONS

Refereed Articles

Pentzold, Christian (revise and resubmit): Completing the Practice Turn in Communication Research. *Communication Theory*.

Pentzold, Christian (forthcoming): Between Moments and Millennia. Temporalising Mediatising. *Media, Culture & Society*.

Pentzold, Christian & Fischer, Charlotte (forthcoming): Framing Big Data in Public Debate: The Discursive Construction of a Radio Cell Query in Germany. *Big Data & Society*.

Strippel, Christian; Bock, Annetrin; Katzenbach, Christian; Mahrt, Merja; Merten, Lisa; Nuernbergk, Christian; Pentzold, Christian; Puschmann, Cornelius; & Waldherr, Annie (forthcoming): Die Zukunft der Kommunikationswissenschaft ist schon da, sie ist nur ungleich verteilt. Eine Kollektivreplik. [The Future of Communication Research is Already There, but it is Unequally Distributed] *Publizistik*.

Pentzold, Christian (2017): Editorial Surveillance and the Management of Visibility in Peer Production. *International Journal of Communication*, 10.

Pentzold, Christian & Katzenbach, Christian (2017): Theoriearbeit in der Kommunikationswissenschaft zwischen Komplexitätssteigerung und Komplexitätsreduzierung. [Working with Theory in Communication Studies: Complexities Between Complication and Simplification] *Medien & Kommunikationswissenschaft*, 65(3), 483-499.

Pentzold, Christian (2017): "What are these researchers doing in my Wikipedia?": Ethical Premises and Practical Judgment in Internet-Based Ethnography. *Ethics and Information Technology*, 19(2), 143-155.

Pentzold, Christian; Weltevrede, Esther; Mauri, Michele; Laniado, David; Kaltenbrunner, Andreas; & Borra, Erik (2017): Digging Wikipedia. The online encyclopedia as digital cultural heritage gateway and site. *ACM Journal on Computing and Cultural Heritage*, 1(2017), Article 5.

Pentzold, Christian; Sommer, Vivien; Meier, Stefan; & Fraas, Claudia (2016): Methodical Framework and Analytical Process for Reconstructing Frames in Convergent Multimodal Media Discourse: The Example of the Demjanjuk Trial. *Discourse, Context & Media*, (12), 32-39.

Pentzold, Christian (2015): Praxistheoretische Prinzipien, Traditionen und Perspektiven kulturalistischer Kommunikations- und Medienforschung. [Practice Theory in Culturalistic Communication and Media Studies] *Medien und Kommunikationswissenschaft*, 63(2), 229-245.

Fraas, Claudia & Pentzold, Christian (2015): Big Data vs. Slow Understanding? Voraussetzungen und Vorgehen softwareunterstützter Analyse transmedialer multimodaler Diskurse. [Big Data vs. Slow Understanding? Software-assisted Transmedia Discourse Analysis] *Zeitschrift für Germanistische Linguistik*, 43(1), 112-133.

Lohmeier, Christine & Pentzold, Christian (2014): Making Mediated Memory Work. Cuban-Americans, Miami Media and the Doings of Diaspora Memories. *Media, Culture & Society*, 36(6), 776-789.

Ziewitz, Malte & Pentzold, Christian (2014): In Search of Internet Governance: Performing Order in Digitally Networked Environments. *New Media & Society*, 16(2), 306-322.

Pentzold, Christian; Fraas, Claudia; & Meier, Stefan (2013): Online-mediale Texte. Kommunikationsformen, Affordanzen, Interfaces. [Online Texts: Communicative Modes, Affordances, and Interfaces] *Zeitschrift für germanistische Linguistik*, 41(1), 81-101.

Pentzold, Christian (2011): Imagining the Wikipedia Community. What do Wikipedia authors mean when they write about their community? *New Media & Society*, 13(5), 704-721.

Pentzold, Christian & Sommer, Vivien (2011): Digital networked media and social memory. Theoretical foundations and implications. *Aurora. Revista de Arte, Mídia e Política*, 10(2017), 72-85.

Pentzold, Christian (2009): Fixing the Floating Gap. The Online Encyclopaedia Wikipedia as a Global Memory Place. *Memory Studies*, 2(2), 255-272

Pentzold, Christian; Seidenglanz, Sebastian; Fraas, Claudia; & Ohler, Peter (2007): Wikis. Bestandsaufnahme eines Forschungsfeldes und Skizzierung eines integrativen Analyserahmens. [Wikis: State of the Art] *Medien und Kommunikationswissenschaft*, 55(1), 61-79.

Pentzold, Christian (2007): Machtvolle Wahrheiten. Diskursive Wissensgenerierung in Wikipedia aus Foucault'scher Perspektive. *kommunikation@gesellschaft*, 8(07).

Pentzold, Christian & Seidenglanz, Sebastian (2006): Foucault@Wiki. First Steps Towards a Conceptual Framework for the Analysis of Wiki Discourses. In: *Proceedings of the WikiSym*, San Diego, CA: ACM Press, 59-68.

Books

Pentzold, Christian (2016): *Zusammenarbeiten im Netz. Praktiken und Institutionen internetbasierter Kooperation*. Wiesbaden: Springer VS. [The practice of online cooperation]

Kahnwald, Nina; Albrecht, Steffen; Köhler, Thomas; Herbst, Sabrina; Fraas, Claudia; Gerth, Michael; Morgner, Sven; Kawalek, Jürgen; Pentzold, Christian; Saupe, Volker; Schwendel, Jens; Stark, Annegret; Weller, Anja & Welz, Tobias (2016): *Informelles Lernen Studierender mit Social Software unterstützen. Strategische Empfehlungen für Hochschulen*. "Medien in der Wissenschaft" series. Münster, New York: Waxmann. [Supporting Students' Informal Learning with Social Software]

Fraas, Claudia; Meier, Stefan; & Pentzold, Christian (2012): *Online-Kommunikation. Grundlagen, Praxisfelder und Methoden*. Munich: Oldenbourg. [Online Communication. Basics, Fields, and Methods]

Pentzold, Christian (2007): *Wikipedia. Diskussionsraum und Informationsspeicher im neuen Netz*. Munich: Reinhard Fischer (Internet Research; vol 29). [Wikipedia: Space of Discussion and Information Repository on the New Web]

Edited Volumes and Special Issues

Pentzold, Christian; Lohmeier, Christine; & Kaun, Anne eds. (forthcoming): Making Time in Digital Media. *Convergence* Special Issue.

Lohmeier, Christine, Pentzold, Christian; & Kaun, Anne eds. (forthcoming): Into the Future. *New Media & Society* Special Issue.

Pentzold, Christian; Lohmeier, Christine; & Kaun, Anne eds. (forthcoming): *The Mediatization of Time*. London: Palgrave Macmillan.

Pentzold, Christian; Katzenbach, Christian; Kannengießer, Sigrid; Taddicken, Monika; & Adolf, Marian eds. (forthcoming): *Neue Komplexitäten für Kommunikationsforschung und Medienanalyse: Analytische Zugänge und empirische Studien*. Digital Communication Research (Open Access). [New Complexities for Communication Research]

Pentzold, Christian; Bischof, Andreas; & Heise, Nele eds. (2018): *Praxis Grounded Theory. Theoriegenerierendes empirisches Forschen in medienbezogenen Lebenswelten. Ein Lehr- und Arbeitsbuch*. Wiesbaden: Springer VS. [Practicing Grounded Theory]

Pentzold, Christian & Katzenbach, Christian eds. (2017): Komplexitätssteigerung und Komplexitätsreduzierung in der kommunikationswissenschaftlichen Theoriebildung. Special Issue of *Medien & Kommunikationswissenschaft* [Increasing and Decreasing Complexity in Communication Theory]

Hajek, Andrea; Lohmeier, Christine; & Pentzold, Christian eds. (2016): *Memory in a Mediated World: Remembrance and Reconstruction*. Basingstoke: Palgrave Macmillan (= Palgrave Macmillan Memory Studies Series)

Pentzold, Christian & Lohmeier, Christine eds. (2014): Digital Media – Social Memory. Special Section of *Media, Culture & Society*, 36(6), 745-809.

Fraas, Claudia; Meier, Stefan; & Pentzold, Christian eds. (2013): *Online-Diskurse. Theorien und Methoden transmedialer Online-Diskursforschung*. Cologne: Herbert von Halem [Online Discourse. Theories and Methods of Transmedia Discourse Analysis]

Book Chapters and Invited Articles

Pentzold, Christian (forthcoming): Wikipedia und Wissenschaftskommunikation. In: Weingart, Peter et al. (eds): *Perspektiven der Wissenschaftskommunikation im digitalen Zeitalter*. Weilerswist: Velbrück.

Pentzold, Christian; Katzenbach, Christian; Kannengießer, Sigrid; Taddicken, Monika; & Adolf, Marian (forthcoming): Einleitung: In: Pentzold, Christian; Katzenbach, Christian; Kannengießer, Sigrid; Taddicken, Monika; & Adolf, Marian (eds): *Neue Komplexitäten für Kommunikationsforschung und Medienanalyse: Analytische Zugänge und empirische Studien*. Digital Communication Research (Open Access).

Klinger, Ulrike & Pentzold, Christian (forthcoming): Kulturell-kognitiv hergestellte Erwartungen an Big Data. In: Hören, Thomas & Kolany-Raiser, Barbara et al. (eds): *Assessing Big Data*. Wiesbaden: Springer VS.

Fraas, Claudia & Pentzold, Christian (forthcoming): Diskursive Praktiken und die Analyse multimodaler transmedialer Kommunikation. In: Friese, Heidrun; Nolden, Marcus; Rebane, Gala & Schreiter, Miriam (eds): *Handbuch Soziale Praktiken und Digitale Alltagswelten*. Wiesbaden: Springer VS.

Pentzold, Christian (forthcoming): Medien entwickeln. Medialen Wandel praxistheoretisch verstehen – das Beispiel Wikipedia. In: Dürrenberg, Catherina & Winter, Carsten (eds): *Medienentwicklung im Wandel*. Wiesbaden: Springer VS.

Ziem, Alexander; Pentzold, Christian; & Fraas, Claudia (forthcoming): Methode und Praxis der Analyse von Medien-Frames. Linguistische Perspektiven und kommunikationswissenschaftliche Anknüpfungspunkte. In: Inderelst, Lars; Wulf, Detmer & Ziem, Alexander (eds): *Frame-Theorien im Vergleich: Modelle, Anwendungsfelder, Methoden*. Düsseldorf: Düsseldorf University Press.

Pentzold, Christian & Fraas, Claudia (2018): Verbale und visuelle Medienframes im Verfahrensrahmen der Grounded Theory analysieren. In: Scheu, Andreas M. (ed): *Auswertung qualitativer Daten in der Kommunikationswissenschaft. Strategien, Verfahren und Methoden der Interpretation nicht-standardisierter Daten in der Kommunikationswissenschaft*. Wiesbaden: Springer VS, 227-246.

Scheu, Andreas; Bischof, Andreas & Pentzold, Christian (2018): Medienbezogene Lebenswelten mit Grounded Theory erforschen. Ansatzpunkte, Hindernisse und Perspektiven. In: Pentzold, Christian; Bischof, Andreas & Heise, Nele (eds): *Praxis Grounded Theory. Ein Lehr- und Arbeitsbuch*. Wiesbaden: Springer VS, 299-313.

Pentzold, Christian; Bischof, Andreas & Heise, Nele (2018): Theoriegenerierendes empirisches Forschen in medienbezogenen Lebenswelten. In: Pentzold, Christian; Bischof, Andreas & Heise, Nele (eds): Praxis Grounded Theory. Ein Lehr- und Arbeitsbuch. Wiesbaden: Springer VS, 1-22.

Pentzold, Christian & Gentzel, Peter (2017): Dimensionen und Implikationen historischer Kommunikationsforschung. In: Digitizing Communication History Initiative. 06/06/2017.

Pentzold, Christian (2017): (How do we) Care about ISIS partisans? In: Kinder-Kurlanda, Katharina & Zimmer, Michael (eds): Internet Research Ethics for the Social Age: New Challenges, Cases, and Contexts. New York: Peter Lang, 73.

Pentzold, Christian (2017): Recontextualizing privacy in context. In: Kinder-Kurlanda, Katharina & Zimmer, Michael (eds): Internet Research Ethics for the Social Age: New Challenges, Cases, and Contexts. New York: Peter Lang, 54.

Pentzold, Christian (2017): Kommunikationswissenschaftliche Konzepte und Methoden der Analyse von Frames in politischer Kommunikation. In: Roth, Kersten Sven; Wengeler, Martin & Ziem, Alexander (eds): Handbuch Sprache in Politik und Gesellschaft. Berlin, New York: de Gruyter, 514-532.

Müller-Birn, Claudia; Schlegel, Alexa & Pentzold, Christian (2016): Softwarenutzung in der geisteswissenschaftlichen Forschungspraxis. In: Prinz, Wolfgang; Borchers, Jan & Jacke, Martina (eds): Mensch & Computer 2016. Munich: Oldenbourg.

Weller, Anja & Pentzold, Christian (2016): Empfehlungen zur Unterstützung informellen Lernens: Durchführung von Schulungen. In: Kahnwald, Nina; Albrecht, Steffen; Herbst, Sabrina & Köhler, Thomas in collaboration with Fraas, Claudia; Gerth, Michael; Morgner, Sven; Kawalek, Jürgen; Pentzold, Christian; Saupe, Volker; Schwendel, Jens; Stark, Annegret; Weller, Anja & Welz, Tobias (eds.): Informelles Lernen Studierender mit Social Software unterstützen. Strategische Empfehlungen für Hochschulen. Münster, New York: Waxmann, 84-91.

Pentzold, Christian, Lohmeier, Christine & Hajek, Andrea (2016): Introduction: Remembering and reviving in states of flux. In: Hajek, Andrea; Lohmeier, Christine & Pentzold, Christian (eds): Memory in a Mediated World: Rememberance and Reconstruction. Basingstoke: Palgrave Macmillan, 1-12.

Fraas, Claudia; Meier, Stefan; Pentzold, Christian & Sommer, Vivien (2015): Wzorce dyskursu – praktyki dyskursu. Instrumentarium metodyczne do jakościowej analizy dyskursu. In: Opiłowski, Roman; Jarosz, Józef & Staniewski, Przemysław (eds): Lingwistyka mediów. Antologia tłumaczeń. Wrocław: Oficyna Wydawnicza ATUT, 225-280 (= Diskursmuster – Diskurspraktiken. Ein Methodeninstrumentarium qualitativer Diskursforschung; in Polish translation).

Fraas, Claudia; Meier, Stefan & Pentzold, Christian (2015): Wprowadzenie: perspektywy interdyscyplinarnych transmedialnych badań nad dyskursem. In: Opiłowski, Roman; Jarosz, Józef & Staniewski, Przemysław (eds): *Lingwistyka mediów. Antologia tłumaczeń*. Wrocław: Oficyna Wydawnicza ATUT, 199-220 (= Zur Einführung: Perspektiven einer interdisziplinären transmedialen Diskursforschung; in Polish translation).

Fraas, Claudia & Pentzold, Christian (2015): Diskursanalyse. In: Averbeck-Lietz, Stefanie & Meyen, Michael (eds): *Handbuch nicht-standardisierte Methoden in der Kommunikationswissenschaft*. Wiesbaden: Springer VS, 227-240.

Pentzold, Christian & Fraas, Claudia (2015): Framing Big Data: Methode und Ergebnisse einer multimodalen, transmedialen Diskursanalyse der Handygate-Affäre 2011. In: Hahn, Oliver; Hohlfeld, Ralf & Knieper, Thomas (eds): *Digitale Öffentlichkeit(en)*. Schriftenreihe der Deutschen Gesellschaft für Publizistik- und Kommunikationswissenschaft. Konstanz, Munich: UVK, 65-84.

Pentzold, Christian (2015): Forschungsethische Prämissen und Problemfelder teilnehmenden Beobachtens auf Online-Plattformen. In: Maireder, Axel; Ausserhofer, Julian; Schumann, Christina & Taddicken, Monika (eds): *Digitale Methoden in der Kommunikationswissenschaft*. Open Access series: Digital Communication Research, 53-77.

Pentzold, Christian; Katzenbach, Christian & Fraas, Claudia (2014): Digitale Plattformen und Öffentlichkeiten mediatisierter politischer Kommunikation. In: *Aus Politik und Zeitgeschichte (APuZ)*, 22-23/14, 28-34.

Meier, Stefan & Pentzold, Christian (2014): Diskurs in den Kommunikations- und Medienwissenschaften. In: Angermüller, Johannes; Herschinger, Eva; Nonhoff, Martin; Macgilchrist, Felicias; Reisigl, Martin; Wedl, Juliette; Wrana, Daniel; Ziem, Alexander (eds): *Kompendium Interdisziplinäre Diskursforschung*. Bielefeld: transcript, 118-129.

Pentzold, Christian (2014): Entries on "Datenanalysesoftware", "Deutungsmuster", "Grounded Theory", "Inhaltsanalyse (quantitativ)", "Medium". In: Wrana, Daniel; Ziem, Alexander; Reisigl, Martin; Nonhoff, Martin & Angermüller, Johannes (eds): *DiskursNetz. Wörterbuch der interdisziplinären Diskursforschung*. Berlin: Suhrkamp, 62-63, 68-69, 171-172, 197-198, 261-262.

Escher, Tobias; Pentzold, Christian & Fraas, Claudia (2013): Können digitale Medien die Demokratie verbessern? In: *50 Fragen, 50 Antworten, 50 Jahre Deutsche Gesellschaft für Publizistik und Kommunikationswissenschaft*. Eichstätt/Hamburg: DGPK, 82-83.

Pentzold, Christian (2013): Geschlossene Gesellschaft? Wikipedia zwischen Freiheit und Kontrolle. In: *Dossier der Bundeszentrale für politische Bildung*.

Sommer, Vivien; Fraas, Claudia; Meier, Stefan & Pentzold, Christian (2013): Qualitative Online-Diskursanalyse. Werkstattbericht eines Mixed-Method-Ansatzes zur Analyse multimodaler Deutungsmuster. In: Fraas, Claudia; Meier, Stefan & Pentzold, Christian (eds): Online-Diskurse. Theorien und Methoden transmedialer Diskursforschung. Cologne: Herbert von Halem, 258-284.

Fraas, Claudia; Meier, Stefan & Pentzold, Christian (2013): Zur Einführung: Perspektiven einer interdisziplinären transmedialen Diskursforschung. In: Fraas, Claudia; Meier, Stefan & Pentzold, Christian (eds): Online-Diskurse. Theorien und Methoden transmedialer Diskursforschung. Cologne: Herbert von Halem, 7-34.

Fraas, Claudia; Meier, Stefan; Pentzold, Christian & Sommer, Vivien (2013): Diskursmuster – Diskurspraktiken. Ein Methodeninstrumentarium qualitativer Diskursforschung. In: Fraas, Claudia; Meier, Stefan & Pentzold, Christian (eds): Online-Diskurse. Theorien und Methoden transmedialer Diskursforschung. Cologne: Herbert von Halem, 102-136.

Albrecht, Steffen; Herbst, Sabrina; Köhler, Thomas; Weller, Anja; Fraas, Claudia; Gerth, Michael; Kahnwald, Nina; Kawalek, Jürgen; Pentzold, Christian; Saupe, Volker; Schwendel, Jens; Stark, Annegret & Welz, Tobias (2011): Empfehlungen zur Unterstützung informellen Lernens durch Social Software. In: Hering, Klaus; Kawalek, Jürgen; Schaar, Florian (eds): Wissenslandschaften gestalten. Tagungsband zum Workshop on e-Learning 2011. HTWK Leipzig, 24.-25. Oktober 2011. Leipzig: HTWK

Albrecht, Steffen; Fraas, Claudia; Gerth, Michael; Herbst, Sabrina; Kahnwald, Nina; Kawalek, Jürgen; Köhler, Thomas; Pentzold, Christian; Saupe, Volker; Schwendel, Jens; Stark, Annegret; Weller, Anja & Welz, Tobias (2011): Web 2.0 in der akademischen Praxis. Herausforderungen und strategische Optionen. In: Köhler, Thomas & Neumann, Jörg (eds): Wissensgemeinschaften. Digitale Medien – Öffnung und Offenheit in Forschung und Lehre. Münster et al.: Waxmann, 375-377.

Pentzold, Christian (2011): Vermisste Massen? Digitale vernetzte Medien und die Theorie der kritischen Masse. In: Hartmann, Maren & Wimmer, Jeffrey (eds): Digitale Medientechnologien. Wiesbaden: VS, 99-126.

Fraas, Claudia; Meier, Stefan & Pentzold, Christian (2010): Konvergenz an den Schnittstellen unterschiedlicher Kommunikationsformen. Ein Frame-basierter analytischer Zugriff. In: Bucher, Hans-Jürgen; Gloning, Thomas & Lehnen, Katrin (eds): Neue Medien – neue Formate. Ausdifferenzierung und Konvergenz in der Medienkommunikation. Frankfurt a. M., New York: Campus, 227-256.

Meier, Stefan & Pentzold, Christian (2010): Theoretical Sampling als Auswahlstrategie für Online-Inhaltsanalysen. In: Welker, Martin & Wunsch, Carsten (eds): Die Online-Inhaltsanalyse. Cologne: Herbert von Halem, 124-143.

Meier, Stefan; Wunsch, Carsten; Pentzold, Christian & Welker, Martin (2010): Auswahlverfahren für Online-Inhalte. In: Welker, Martin & Wunsch, Carsten (eds): Die Online-Inhaltsanalyse. Cologne: Herbert von Halem, 103-123.

Welker, Martin; Wunsch, Carsten; Bock, Annekatriin; Böcking, Saskia; Friedemann, Anne; Herbers, Martin; Pentzold, Christian & Schweitzer, Eva Johanna (2010): Die Online-Inhaltsanalyse: methodische Herausforderung aber ohne Alternative. In: Welker, Martin & Wunsch, Carsten (eds): Die Online-Inhaltsanalyse. Cologne: Herbert von Halem, 9-30.

Stark, Annegret; Albrecht, Steffen; Fraas, Claudia; Gerth, Michael; Kahnwald, Nina; Kawalek, Jürgen; Köhler, Thomas; Morgner, Sven; Pentzold, Christian; Saupe, Volker; Schwendel, Jens; Weller, Anja & Welz, Tobias (2010): Unterstützung informeller Lernprozesse mit Social Software. In: Albrecht, Friedrich (ed): Proceedings of the 8th Workshop on e-Learning (WeL'10), Zittau, Görlitz, 99-106.

Pentzold, Christian (2010): 'Make truth laugh'. The Novels of Umberto Eco in the Context of his Theory of Humour. In: Chamayou, Anne & Duncan, Alastair B. (eds): Le Rire Européen - European Laughter. Perpignan: Presses Universitaires de Perpignan, 401-420.

Pentzold, Christian (2009): Viel Licht, viel Schatten? Darstellung und Güte der Informationen in der Online-Enzyklopädie Wikipedia. In: Neue Stenographische Praxis, 3/2009, 80-86.

Fraas, Claudia & Pentzold, Christian (2008): Online-Diskurse. Theoretische Prämissen, methodische Anforderungen und analytische Befunde. In: Warnke, Ingo & Spitzmüller, Jürgen (eds): Methoden der Diskurslinguistik. Sprachwissenschaftliche Zugänge zur transtextuellen Ebene. Berlin, New York: de Gruyter, 291-326.

Pentzold, Christian (2008): Wikipedia. In: Albrow, Martin; Anheier, Helmut; Glasius, Marlies; Price, Monroe & Kaldor, Mary (eds): Global Civil Society 2007/08: Communicative Power and Democracy. London, Thousand Oaks, New Delhi: Sage, 234-235.

Selected Lectures and Presentations

Conference Presentations and Panels

with Ulrike Klinger: Reading the powerful rhetorics of 'big data' in political discourse (2017, December). IPSA/AISP 2017 International Conference Political Science in the Digital Age, Hanover, Germany

with Lena Fölsche & Cornelia Brantner: Imagining Big Data (2017, November). Conference Visualizing (in) the New Media, Fribourg, Switzerland

Was meinen wir eigentlich, wenn wir von medialen Praktiken sprechen? (2017, October). Conference "Medien- und Kommunikationssoziologie: Vergangenheit, Gegenwart und Zukunft", Friedrichshafen, Germany

Achieving alternative peer production through mundane routines, encyclopedic ideologies, and regimes of qualification (2017, August). ESA Annual Conference, Athens, Greece

with Ulrike Klinger: Reading the powerful rhetorics of 'big data' in political discourse (2017, May). ICA 2017 Preconference: Power, communication, and technology in Internet governance. Sponsored by ICA's Philosophy, Theory and Critique Section, San Diego, U.S.A.

Ethical Premises and Practical Judgment in Internet-Based Ethnography (May, 2017). ICA Annual Conference, San Diego, U.S.A. (full paper; Communication and Technology section)

Editorial Surveillance and the Management of Visibility in Peer Production (May, 2017). ICA Annual Conference, San Diego, U.S.A. (full paper; Philosophy, Theory and Critique section)

Taking on the Practice Lens in Culturalistic Studies of Communication and Media (May, 2017). ICA Annual Conference, San Diego, U.S.A. (full paper; Philosophy, Theory and Critique section)

Diskursmuster – Diskurspraktiken. Makro- und Mikro-Perspektiven für die kommunikationswissenschaftliche Diskursanalyse (April, 2017). Conference "Diskursanalyse in der Kommunikationswissenschaft und Medienforschung", Munich, Germany

with Christine Lohmeier: Mediated memory work in transnational mediascapes: Conceptualizing media-related remembering practices (November, 2016). ECREA Bi-Annual Conference, Prague, Czech Republic

with Christine Lohmeier: Reflexive Remembrance and Reconstruction: Conceptualizing Retrospective and Prospective Mediated Memory Work (November, 2016). ECREA Bi-Annual Conference, Prague, Czech Republic

with Müller-Birn, Claudia & Schlegel, Alexa: Softwarenutzung in der geisteswissenschaftlichen Forschungspraxis (September, 2016). Mensch & Computer 2016, Aachen, Germany

How do societies remember joyful events? Response to panel on Cultural Memories of Nonviolent Struggles (2016, July). Annual Conference of the International Association for Media and Communication Research (IAMCR), Leicester, U.K.

with Christine Lohmeier: Reflexive Remembrance and Reconstruction in Mediated Times (2016, July). Annual Conference of the International Association for Media and Communication Research (IAMCR), Leicester, U.K. (full paper)

with Christine Lohmeier: Moving Memories: Remembering and Reviving in a Mediated World (2016, July). Annual Conference of the International Association for Media and Communication Research (IAMCR), Leicester, U.K. (panel submission)

with Shani Horowitz-Rozen, Vivien Sommer & Shlomo Shpiro: Memory Frames of Nazi War Crimes in Transnational Media Spaces. The Demjanjuk Trials in Israeli, German, U.S., Dutch, and Russian Media Discourse (2016, July). Annual Conference of the International Association for Media and Communication Research (IAMCR), Leicester, U.K. (full paper)

Performing Internet Governance (2016, June). ICA 2016 Preconference: Power, communication, and technology in Internet governance. Co-Sponsored by ICA's Communication Law and Policy, and Communication and Technology Divisions, Tokyo, Japan (full paper)

with Christian Katzenbach: Theorien der Kommunikationswissenschaft zwischen Komplexitätssteigerung und Komplexitätsreduzierung (2016, April). DGPK Annual Conference, Leipzig, Germany

with Vivien Sommer: Analyzing multimodal digital discourse. Methodological foundations, methodical approaches, and research practices for studying discourse in convergent media (2015, November). Approaches to Digital Discourse Analysis International Conference, Valencia, Spain (panel submission)

with Christine Lohmeier: Mediated Memory Work: Conceptual grounding and empirical analysis of media-related remembering practices (2015, September). Conference: Changing Platforms of Memory Practices. Technologies, User Generations and Amateur Media Dispositifs, Rijksuniversiteit Groningen, The Netherlands

with Claudia Fraas & Fischer, Charlotte. Framing Big Data: A Discourse Analysis of the Media Frames of Aggregate Mobile Phone Data in Germany (2015, May). ICA Annual Conference, San Juan (full paper; Political Communication section)

with Claudia Fraas; Meier, Stefan & Sommer, Vivien. Frames in the Convergent Multimodal Discourse on the John/Ivan Demjanjuk Trial: Methodical Framework and Analytical Process (2015, May). ICA Annual Conference, San Juan, U.S.A. (full paper; Mass Communication section)

with Claudia Fraas: Verbale und visuelle Medienframes im Verfahrensrahmen der Grounded Theory analysieren: Methodologische Grundlagen und Forschungspraxis deduktiven und induktiven Kodierens von multimodalen Dokumenten (2015, March). Conference Auswertung qualitativer Daten. Department of Communication Studies and Media Research, LMU, Munich, Germany

with Claudia Fraas: The Social Construction of Big Data. A Study on the Framing of Aggregate Mobile Phone Data in Germany (2014, November). ECREA Bi-Annual Conference, Lisbon, Portugal

with Christine Lohmeier: Platform Memory and Social Forgetting in Wikipedia (2014, November). ECREA Bi-Annual Conference, Lisbon, Portugal

with Christine Lohmeier: Doing Mediated Memories Memory Work and the Practices of Cuban-American Remembrance (2014, May). ICA Annual Conference, Seattle, U.S.A. (full paper; Philosophy, Theory and Critique section)

with Claudia Fraas: Framing big data: Methode und Ergebnisse einer multimodalen, transmedialen Diskursanalyse der Handygate-Affäre 2011 (2014, May). DGPUK Annual Conference, Passau, Germany

„What are these researchers doing in my Wikipedia?‘: Forschungsethische Axiome und forschungspraktische Kompromisse teilnehmenden Beobachtens in digital vernetzten Umgebungen. (2013, November) DGPUK section ‚Computervermittelte Kommunikation‘ Annual Conference, Vienna, Austria

with Claudia Fraas: Konzept und Methodologie einer transmedialen multimodalen Online-Diskursanalyse. (2013, September) Gesellschaft für Angewandte Linguistik (GAL) Annual Conference, Aachen, Germany

with Vivien Sommer and Claudia Fraas: Discourse practices and patterns online. Methodological foundations and implications. (2013, August) ESA Annual Conference, Torino, Italy

The Structures and Practices of Multimodal Online Discourse. (2013, June) ICA Annual Conference, London, U.K. (panel presentation; Visual Communication section)

with Claudia Fraas: Online-Diskurse als transmediale Diskurspraktiken und Diskursmuster. Konzept und methodologische Schlüsse. (2013, February), Conference of the DGPUK Section "Mediensprache und Mediendiskurse", Trier, Germany

Doing the Media. Media, Affordances and Social Practices (2012, October) ECREA Bi-Annual Conference, Istanbul, Turkey

What makes online practices work? Digitally networked actions through the lens of practice theory (2012, October) Association of Internet Researchers (AoIR) Annual Conference, Salford, U.K.

What would a Wikipedian do? Self-organizing volunteers, cooperation-by-design, and the 'free encyclopedia that anyone can edit'. (2012, July) Symposium "Co-production of Knowledge: Social media, STS and ...?", York, U.K. (full paper)

Digital Devices and Governance through Qualifications: The Example of Wikipedia. (2011, November) Society for Social Studies of Science (4S) Annual Meeting, Cleveland, U.S.A.

with Claudia Fraas; Meier, Stefan; Galanova, Olga & Sommer, Vivien: Analyzing Frames in Multimodal Online Discourse. (2011, August) AILA 2011 (16th World Congress of Applied Linguistics). Beijing, China

with Claudia Fraas; Meier, Stefan; Galanova, Olga & Sommer, Vivien: Online-discourse as communicative practice and methodological concept for analyzing the interactions on the internet. (2011, August) AILA 2011 (16th World Congress of Applied Linguistics). Beijing, China

with Claudia Fraas: Frames as adaptive networks of meaning: a frame-semantic model for communication research. (2010, May) ICA, Boston, U.S.A. (full paper; Mass Communication section)

A pragmatist-semiotic model of interpretation. (2011, May) ICA pre-conference 'Post-Rorty Pragmatism: The New Wave of Pragmatism in Communication Research', Boston, U.S.A.

with Stefan Meier: Multimodal online communication through the lense of practice theory. (2011, March) Georgetown Round Table on Languages and Linguistics (GURT) 2011, Washington D.C., U.S.A.

Medienentwicklung praktisch. Eine praxeologische Perspektive auf Medienentwicklungen. (2010, October) Annual Conference "Medienentwicklung im Wandel" DGpuK Section Soziologie der Medienkommunikation, Hanover, Germany

Governance der Gemeinschaft durch die Gemeinschaft. Wikipedia-Autoren als Community und ihre Steuerung als 'Community'. (2011, October) Annual Conference of the Deutsche Gesellschaft für Soziologie, Frankfurt a.M., Germany

Markets, hierarchies or peers? Scrutinizing peer produced governance of net-based collective action. (2011, October) ECREA Bi-Annual Conference, Hamburg, Germany

Gemeingut-Regime. Wie die Wikipedia ihre Inhalte schützt. (2011, September) Critical Point of View Conference, Leipzig, Germany

Online cooperation as commons-based peer production. Social dilemmas and institutions. (2009, November) ECREA Digital Culture & Communication, DGpuK Computer-Mediated Communication and DGpuK Media Sociology Sections Conference, Berlin, Germany

Many Voices, One Account? The Dynamics of Co-Creation in Wikipedia. (2009,

September) 5th European Consortium for Political Research (ECPR) General Conference, Potsdam, Germany (full paper)

with Max Loubser: Rule Dynamics and Rule Effects in the Commons-based Peer Production. (2009, September) 5th European Consortium for Political Research (ECPR) General Conference, Potsdam, Germany (full paper)

Wikipedia als Gemeinschaft. Eine explorative Studie zur Vergemeinschaftung in der Online-Enzyklopädie. (2009, May) DGPUK Annual Conference, Bremen, Germany

with Claudia Fraas & Stefan Meier: Ausdifferenzierung und Konvergenz von Kommunikationsformen an den Schnittstellen der online-offline-Kommunikation. Ein methodischer Zugang. (2009, February) Joint Conference of the DGPUK Section "Mediensprache und Mediendiskurse" and the GAL Section "Medienkommunikation", Gießen, Germany

with Stefan Meier: ‚Basis‘ meets Web 2.0. Praktiken subpolitischer Kommunikation im ‚neuen Netz‘ und deren Erhebung. (2008, November) Conference of the DGPUK Section "Computervermittelte Kommunikation" (CvK), Ilmenau, Germany

Frames, Institutions, and Software Architectures in Projects of the Commons-based Peer Production. (2008, October) Doctoral Colloquium, Association of Internet Researchers Annual Conference 2008, Copenhagen, Denmark

Bilingual comparison of argumentation patterns in the knowledge construction discourses in Wikipedia. (2008, August) AILA 2008 (15th World Congress of Applied Linguistics), Essen, Germany

Governing a Community. The Formation of Leadership and Governance in a Web 2.0 Project. (2008, July) Annual Research Conference of the International Association for Media and Communication Research (IAMCR), Stockholm, Sweden (full paper)

Building an Online Community. The Case Wikipedia. (2008, March) General Online Research 2008, Hamburg, Germany

with Claudia Fraas: Frame- und Argumentationsanalyse als integrativer Zugang zu diskursiven Bedeutungs-Aushandlungsprozessen. (2008, March) Joint Conference of the DGPUK Section "Mediensprache und Mediendiskurse" and the GAL Section "Medienkommunikation, Trier, Germany

Was macht die Macht im neuen Netz? (2009, September) Workshop "Das neue Netz? Bestandsaufnahme und Perspektiven.", Bamberg, Germany

Fixing the Floating Gap. The Online Encyclopaedia Wikipedia as a Global Memory Place. (2007, June) Workshop "Collective Memory and Collective Knowledge in a Global Age", London School of Economics and Political Sciences (LSE), The

Centre for the Study of Global Governance, London, U.K.

Foucault@Wikipedia. Diskursive Wissensgenerierung in Wikis am Beispiel der Online Enzyklopädie Wikipedia. (2006, September) Annual Conference of the Gesellschaft für angewandte Linguistik (GAL), Münster, Germany

Foucault@Wiki. First Steps Towards a Conceptual Framework for the Analysis of Wiki Discourses. (2006, August) WikiSym, Odense, Denmark

Invited Talks, Keynotes and Guest Lectures

Ethical Premises and Practical Judgment in Internet-Based Ethnography (2017, September). Workshop "Interpreting Social Activities Online", Kozminski University, Warsaw, Poland

Das Interaktive Museum von Morgen (2017, April). Dresden State Art Collections, Dresden, Germany

with Peter Gentzel: Theoretische Herausforderungen der Digitalisierung historischer Kommunikationsforschung (2017, January). Workshop "Kommunikationsgeschichte digitalisieren: Historische Kommunikationsforschung im digitalen Zeitalter", Leipzig, Germany

Digitale Plattformen und Öffentlichkeiten. Sachstand, Herausforderungen und Potentiale (2016, September). Seminar für Kommunikationsbeamte im Freistaat Thüringen, Landesfortbildungsstätte, Tambach-Dietharz, Germany

Organized witnessing and archival monitoring in collaborative knowledge production. The case of Wikipedia (2016, September). 8th German-Israeli Frontiers of Humanities Symposium (GISFOH), Alexander von Humboldt Foundation (AvH) and Israel Academy of Sciences and Humanities (IASH), Potsdam, Germany

'I'm not looking for work. The work finds me': Editorial routines, task routing and machinepower in Wikipedia (2015, November). Workshop "Mundane Memories. Practices and representations of remembering in everyday life." King's College London, London, U.K.

Framing Big Data. Methode und Ergebnisse einer multimodalen, transmedialen Diskursanalyse der Handygate-Affäre 2011 (2015, October). Invited talk, Institute for Media, Knowledge and Communication, Augsburg University, Germany

Wikipedia told me so: Was kann studentische Medien- und Bildungspraxis von freier Wissensproduktion lernen? (2015, October). Invited Lecture, Conference "Verflechtungen II: Medien, Bildung und Wissen in der Hochschule", TU Braunschweig, Brunswick, Germany

How does commons-based peer production work (when it works)? Practices and institutions of net-enabled collaboration: The case of Wikipedia (2015, May). Guest Lecture. Department of Culture, Media and Creative Industries, King's College London, London, U.K.

Internet Governance (2015, March). Guest Lecture, Analysing the Cultural and Creative Industries. Department of Culture, Media and Creative Industries, King's College London, London, U.K.

Medienvermittelte Praktiken in der Gemeingüterproduktion (2015, January). Guest lecture, Department of Journalism and Communication Research, Hochschule für Musik, Theater und Medien, Hanover, Germany

Wie funktioniert Wikipedia (wenn sie funktioniert)?: Aktivierung, Aggregation und Entscheidungen in online-medialem, kollektivem Handeln (2014, January). Guest lecture, Research Cluster "Internetvermittelte kooperative Normsetzung", Düsseldorf University, Germany

with Malte Ziewitz: Tools of the trade. Mechanizing understanding, big data and a slow science. (2013, October) Featured Keynote Session at the World Social Science Forum, Montreal

Wikipedia. Expertengespräch zum Medienlager für Nachwuchsjournalisten (2013, July) SPIESSER Dresden, Chemnitz

with Claudia Fraas: Multimodale Frames analysieren. Werkstattbericht eines qualitativen Mixed-Method-Ansatzes. (2013, February) Workshop 'Frame-Theorien im Vergleich: Modelle, Anwendungsfelder, Methoden', Düsseldorf

Coding regulation in Wikipedia. (2013, January) Workshop 'Submit: Code as Control', Hans-Bredow Institute, Hamburg

Chancen und Risiken sozialer Medien für die Berufsberatung. (2012, December) Fortbildung der Berufsberaterinnen und -berater, Agentur für Arbeit Chemnitz, Meißen

with Aleksander Dera: Hochschul-PR im Mitmachnetz. Kommunizieren in Wikipedia. (2012, September) Jahrestagung des Bundesverbandes Hochschulkommunikation, Dresden

Social Media/Social Memory. Remembering in a Networked Age. (2012, July) Oxford Internet Institute Alumni Conference

Too many things to remember. Commemoration online, memory places, and the economies of attention. (2012, July) Digital Memories Seminar, University of London/London South Bank University, Center for Media & Culture Research

Potenziale sozialer Medien für die Studienorientierung. (2012, July) Berufsakademien Sachsen, Dresden

Potenziale sozialer Medien für die Studienorientierung. (2012, May) Fortbildung der Beraterinnen und Berater für akademische Berufe, Agenturen für Arbeit

Sachsen, Meißen

Editieren ist Silber, Diskutieren ist Gold? Wikipedia als Diskussionsraum und Informationsplattform im neuen Netz. (2012, May) Gesellschaft für Deutsche Sprache, Zweigverein Greifswald

Online-mediale Texte. Kommunikationsformen, Affordanzen, Interfaces. (2012, February) Colloquium, de Gruyter Publishers, Berlin

Panel speaker at the Demokratie-Kongress 2011, Konrad-Adenauer-Stiftung, Berlin Adlershof, 30 November 2011

Wer, wie, was Wikipedia? Studien und Forschungsergebnisse zur Online-Enzyklopädie Wikipedia. (2011, September) Konrad-Adenauer-Stiftung Berlin

Medienpraktiken – Medienmodi. Medienhandeln aus praxistheoretischer Sicht. (2011, June) Hans-Bredow-Institut/Graduate School Media and Communication, Hamburg

Panel speaker at the 1st Conference of the CDU-Landesausschuss Wirtschaft und Innovation "Kluge Köpfe: Die Besten in und für Sachsen", Altkötzschenbroda, 12 April 2011

Virtual Communities. Being Alone Together. (2010, September) Workshop: The Digital Revolution and the Atomization of the Human Experience, Consorci Universitat Internacional Menéndez Pelayo de Barcelona (CUIMPB), Centre Ernest Lluch, Barcelona

Was haben Viehweiden mit Software zu tun? Informationsgüter und die Allmende. (2010, May) UNIX-Stammtisch, TU Chemnitz

Soziale Dilemmata online. (2009, December) Doktorandenforum der Studienstiftung des deutschen Volkes, Koppelsberg

Governing Wikipedia. The Dynamics of Rules-in-form and Rules-in-use in the Online Encyclopaedia. (2009, October) Berkman Centre for Society & Internet, Harvard Law School

Cooperative Text Production in Wikipedia. (2009, March) Collaborative Digital Research in the Humanities (CEDAR) Workshop, Aberystwyth University/Wales

Coordinating collective action in projects of the commons-based peer production. (2009, March) Information and Web Science Doctoral Workshop, Oxford Internet Institute, University of Oxford

Applying the institutional analysis and development framework to the commons-based peer production. A workshop report. (2009, March) DPhil Seminar, Oxford Internet Institute, University of Oxford

Marktplatz der Ideen. Zur Analyse der diskursiven Wissenskonstruktion in Wikipedia. (2008, November) Workshop "Kollaborative Wissenskonstruktion mit Wikis", Leibniz Graduate School for Knowledge Media Research, Institut für Wissensmedien, Tübingen

Commentary to the talk by Dietrich Busse "Linguistische Konzepte zur Diskursanalyse". (2008, October) Workshop of the DFG network "Methodologien und Methoden der Diskursanalyse" (MeMeDA), Wuppertal

Regulation and Governance in the Commons-based Peer Production. (2008, July) Summer Doctoral Programme (SDP), Oxford Internet Institute (OII), University of Oxford

Wikipedia. Die (andere) Enzyklopädie. Gedruckte Nachschlagewerke und das freie Online-Lexikon Wikipedia zwischen Konkurrenz und Kontinuität. (2008, May) Gesellschaft für deutsche Sprache (GfdS), Zweigverein Chemnitz

Online-Diskurse. Theoretische und methodische Anforderungen eines diskursanalytischen Untersuchungsfeldes. (2008, April) Doktorandenforum der Studienstiftung des deutschen Volkes. Kloster Schönenberg, Ellwangen

Diskursive Regime in einer heterarchisch organisierten Online-Umgebung. (2007, December) Doktorandenforum der Studienstiftung des deutschen Volkes. Kloster St. Norbert, Rot an der Rot

'Make truth laugh': irony and laughter in the novels of Eco. (2007, October) Conference "Le rire européen / European Laughter. Exchanges and Confrontations." Université de Perpignan

Discursive Knowledge Constitution in Wikipedia. (2007, May) Willy-Brandt-Center, Wrocław University

Teaching

Course leader

Lecture *Qualitative Media Analysis*, University of Bremen, Winter 2017/2018

EASA Media Anthropology Network's 60th e-Seminar *Social Media as Practice*, Goldsmiths, University of London, Summer 2017

Research course *Social Time and Social Media*, University of Bremen, Summer 2017 & Winter 2017/2018

Seminar *Media Systems / Media Change*, University of Bremen, Summer 2017

Seminar *Big Data is the New Oil?! University of Bremen*, Winter 2016/2017

Seminar *Organizational Communication*, University of Bremen, Winter 2016/2017

Instructor

Module Section *Reflexive Remembrance in Mediated Times*, Imagine a Spectacle Course, King's Experience Award Series, King's College London, Winter 2016

Research seminar *Understanding Big Data*, TU Chemnitz Summer 2016
 Tutorial *Qualitative Communication Methods*, TU Chemnitz, Winter 2015/2016
 Seminar *Persuasive Communication*, TU Chemnitz, Winter 2015/2016
 Research seminar *Digital Methods. Innovative Methoden und Werkzeuge zur Erforschung öffentlicher Kommunikation*, TU Chemnitz, Winter 2015/2016
 Tutorial *Public Relations: Grundlagen, Theorien und Praxis*, TU Chemnitz, Summer 2015
 Research seminar *Digital Methods. Innovative Methoden und Werkzeuge zur Erforschung öffentlicher Kommunikation*, TU Chemnitz, Summer 2015
 Post-Graduate Course *Digital Media Research: Studying Multimodal Digital Communication, Doing Multi-Sited Ethnographies, Research Ethics*, Post-Graduate Students Culture and Creative Industries, King's College London, Spring 2015
 Lecture *Cultural Policy and Internet Governance*, Core Module 2: 7AAYCC32: Analysing the Cultural and Creative Industries, Master Programme Culture and Creative Industries, King's College London, Spring 2015
 Research seminar *Big data is the new oil: Technologien, Deutungsmuster und Handlungsmuster im Kontext digitaler Datenmengen*, TU Chemnitz, Winter 2014/2015
 Tutorial *Qualitative empirische Sozial- und Kommunikationsforschung*, TU Chemnitz, Winter 2014/2015
 Seminar *Persuasive Kommunikation: Public Relations und digitale vernetzte Kommunikation*, TU Chemnitz, Winter 2014/2015
 Seminar *Qualitative und quantitative Medieninhaltsanalyse*, TU Chemnitz, Summer 2014
 Research seminar *Big data is the new oil: Technologien, Deutungsmuster und Handlungsmuster im Kontext digitaler Datenmengen*, TU Chemnitz, Summer 2014
 Seminar *Medienkulturforschung, Mediatisierung und mediale Praktiken*, TU Chemnitz, Winter 2013/2014
 Research seminar *Nutzereliten in Online-Plattformen: Soziostrukturelle Merkmale, Handlungspraktiken und Kontexte hochaktiver Nutzer von Social Media-Angeboten*, TU Chemnitz, Winter 2013/2014
 Seminar *Cultural Studies und Medienforschung*, TU Chemnitz, Summer 2013
 Research seminar *Nutzereliten in Online-Plattformen: Soziostrukturelle Merkmale, Handlungspraktiken und Kontexte hochaktiver Nutzer von Social Media-Angeboten*, TU Chemnitz, Summer 2013
 Seminar *Kommunikation und Medienkultur*, TU Chemnitz, Winter 2012/2013
 Tutorial *Qualitative empirische Sozial- und Kommunikationsforschung*, TU Chemnitz, Winter 2012/2013
 Seminar *Kommunikation und Medienkultur*, TU Chemnitz, Summer 2012
 Tutorial *Qualitative empirische Sozial- und Kommunikationsforschung*, TU Chemnitz, Summer 2012
 Tutorial *Qualitative empirische Sozial- und Kommunikationsforschung*, TU Chemnitz, Winter 2011/2012
 Seminar *Persuasive Kommunikation: Werbekommunikation und politische Propaganda*, TU Chemnitz, Summer 2011

Research seminar *Kommunikationsformen in neuen Medien*, TU Chemnitz, Summer 2011

Teaching assistant

Tutorial *Qualitative empirische Sozial- und Kommunikationsforschung*, TU Chemnitz, Summer 2010

Seminar *Einführung in die Mediensoziologie: Medien, Gewalt und Macht*, TU Chemnitz, Winter 2009/2010

Tutorial *Qualitative empirische Sozial- und Kommunikationsforschung*, TU Chemnitz, Summer 2009

Seminar *Einführung in die Mediensoziologie: Öffentlichkeit und Medienwirkungen*, TU Chemnitz, Winter 2008/2009

Research seminar *Qualitative empirische Sozialforschung im Web*, TU Chemnitz, Summer 2008

Seminar *Einführung in die Mediensoziologie: Klassiker sozialwissenschaftlicher Medienforschung*, TU Chemnitz, Winter 2007/2008

Seminar *Medientheorien*, TU Chemnitz, Summer 2007

Seminar *Einführung in die Mediensoziologie*, TU Chemnitz, Winter 2006/2007

Service and Engagement

Workshops and Conferences

Pre-Conference Workshop *Articulating Voice. The Expressivity and Performativity of Media Practices*. ICA Annual Conference, May 2018, Prague, Czech Republic

Conference *The Mediatization of Time. New Perspectives on Media, Data and Temporality*, Center for Media, Communication and Information Research, University of Bremen, December 2017 (with Christine Lohmeier, Anne Kaun)

Workshop *Interpreting Social Activities Online*, Koziminski University, Warsaw, Poland, September 2017 (organized by Dariusz Jemielniak)

Workshop *Power and politics of mundane memories*. Department of Culture, Media & Creative Industries, King's College London, March 2017 (with Mikka-Lene Pers Højholt, Sanna Stegmaier, Sandra Tavares)

Workshop *Mundane practices and representations of remembering in everyday life*. Department of Culture, Media & Creative Industries, King's College London, November 2015

Conference *Medienkommunikation zwischen Komplexität und Vereinfachung. Theorien, Methoden, Praxis*. Joint Annual Conference DGPK sections "Computervermittelte Kommunikation" and "Soziologie der Medienkommunikation", November 2015 (with Christian Katzenbach)

Keynote Dialogue *Making Sense of Big Data*. Mike Savage (LSE) and Isabelle Sonnenfeld (Google News Lab), British Embassy Berlin, November 2015 (with Christian Katzenbach)

Workshop *Erinnerungsstudien als kommunikationswissenschaftliches Forschungsfeld? Theorien, Methodologien, Methoden und Gegenstände*. Bremen University, June 2015 (with Christine Lohmeier)

Workshop *Erinnerungsstudien als (trans-)disziplinäres Forschungsfeld?* Department for Social Sciences, Ludwig-Maximilians-University, Munich, February 2015 (with Christine Lohmeier)

Tagung *Moving Memory: Remembering and reviving conflict, protest and social unrest in connected times*. School of Advanced Study, Senate House, University of London, November 2014 (with Andrea Hajek, Christine Lohmeier)

Workshop *Reforming Formats. Producing and protecting program formats in convergent media*. HIIG und CREATE, Research Councils UK Center for Copyright and New Business Models in the Creative Economy, University of Glasgow, December 2013 (with Martin Kretschmer, Jeanette Hofmann, Christian Katzenbach)

Workshop *Making Political Participation Effective*. Berlin, November 2013 (with Tobias Escher, Steffen Albrecht)

Conference *Online-Diskurse. Multimodalität, Hypertextualität, Transmedialität*. Technische Universität Chemnitz, January 2011 (with Claudia Fraas, Stefan Meier)

Workshop *Modes of Governance in Digitally Networked Environments*. Oxford Internet Institute, University of Oxford, March 2009 (with Malte Ziewitz)

Professional Service

2017. Program Committee, European Symposium Societal Challenges in Computational Social Science, London, U.K.

2017-Present. Member of the Editorial Board. Digital Communication Research series (open access)

2017-Present. Member of the Editorial Advisory Board. *Medien & Kommunikationswissenschaft*

2016-Present. Section Head, Digital Communication Section, German Communication Association

2016. Program Committee. Computational Social Science Symposium, Gesis Leibniz-Institute for Social Sciences, Cologne, Germany

2016. Jury member. Article of the Year, German Communication Association

2015. Program Committee, Computational Social Science Symposium, Gesis Leibniz-Institute for Social Sciences, Cologne, Germany

2015. Program Committee, OpenSym 2015 (11th International Symposium on OpenCollaboration), San Francisco, U.S.A.

2014-Present. Editorial Board, *10plus1 Linguistic eJournal*

2014. Program Committee, 10th IEEE International Conference on eScience, Guarujá, Brazil

2014. Program Committee, OpenSym 2014 (10th International Symposium on

Open Collaboration), Berlin, Germany
 2012. Academic Program Committee, Wikipedia Academy: Research and Free Knowledge Conference, Berlin, Germany.
 2010-Present. Selection committee Studienstiftung des deutschen Volkes.
 Ad hoc reviewer for International Communication Association, German Communication Association as well as the following journals *New Media & Society*, *Media, Culture & Society*, *Communications*, *European Journal of Communication*, *International Journal of Communication*, *Journal of Pragmatics*, *Big Data & Society*, *Mobile Media & Communication*, *Sociological Forum*, *Telecommunications Policy*, *Complexity*, *Science, Technology & Human Values*, *Continuum*, *Journal of Media and Cultural Studies*, *Information, Communication & Society*, *New Review of Hypermedia and Multimedia*, *Memory Studies*.

University Service

University of Bremen

2017-Present. Member of the State Library Commission
 2017-Present. Member of the Admission and Study Board, Master Program Media Culture and Globalization
 2017. Member of the Re-Accreditation Board, Master Program Media Culture and Globalization
 2016. Member of the Search Committee, Professorship in Media Innovations
 2016-Present. Member of the Board of Examinations. Faculty of Cultural Studies
 2016-Present. Member of the Academic Council, Institute for Media and Communication Studies
 2016-Present. Member of the Commission for Quality in Teaching

Technische Universität Chemnitz

2014-2016. Member of the examination board, Master program “Digitale Medien- und Kommunikationskulturen”
 2014-2016. Member of the selection committee, Master program “Digitale Medien- und Kommunikationskulturen”
 2013-2014. Member of the working group to install new master programs “Digitale Medien- und Kommunikationskulturen” and “Medien- und Instruktionspsychologie”
 2012-2014. Member of the search committee for chair “Visuelle Kommunikation”
 2011-2016. Member of the graduate and undergraduate committee or Master program “Medienkommunikation” and Bachelor program “Medienkommunikation”
 2011-2014. Member of the selection committee, Master program “Medienkommunikation”
 2011-2014. Academic advisor Bachelor program “Medienkommunikation”, Master program “Medienkommunikation”
 2011-2014. Member of the examination board, Bachelor program “Medienkommunikation”, Master program “Medienkommunikation”
 2011-2014. Erasmus coordinator, Institute for Media Research
 2012-2014. Member of the search committee for chair “E-Learning und Neue Medien”

2004-2006. Member of the graduate and undergraduate committee or Master program “Medienkommunikation” and Bachelor program “Medienkommunikation”

Professional Affiliations

International Communication Association

European Communication and Education Association

German Communication Association